



**party**  
**WITH A PURPOSE**

**2023 MARKETING SCHEDULE**

# FEBRUARY 2023

SUN	MON	TUE	WED	THU	FRI	SAT				
29	30	31	1	2	3	4				
5	6	7	8	9	10	11				
12	13	14	15	🗣️ PWAP Meeting 11:00am 📧📷🐦 PWAP Save the Date! 11:00am	16	17	📧 Facebook Event Page Goes Live 9:00am 📧 Eventbrite Page Goes Live 9:00am			
19	📧📷🐦 PWAP Tickets on Sale! 1:00pm 📧 Email to Last Year's Attendees 1:00pm 📧📷🐦 Highlight: BCI 12:00pm	20	📧📷🐦 Our Goal: Build a Home! 3:00pm 📺 Video Highlight: Build a Home 3:00pm	21	📧📷🐦 Open to the Community Not Just REALTORS® 3:00pm 📺 Not Just For REALTORS® 3:00pm	22	📧📷🐦 Sponsor: BCI 9:00am	23	24	25
26	27	28	1	2	3	4				

Holidays and Observances: 14: Valentine's Day, 20: Presidents' Day

*Homemade*  
Count Your Blessings

# MARCH 2023

SUN	MON	TUE	WED	THU	FRI	SAT
26	27	28	1	2    Sponsor 9:00am	3	4
5	6    Get Your Tickets 1:00pm	7  PWAP Commercial 1:00pm    PWAP Commercial 1:00pm	8    Help Us Get the Word Out! 1:00pm	9    Sponsor 9:00am	10	11
12	13    Get Your Tickets 1:00pm	14  Donation Options 1:00pm    Donation Options 1:00pm	15    One Month Away! 1:00pm  One Month Away! 1:00pm	16    Sponsor 9:00am	17	18
19	20    Get Your Tickets 1:00pm	21	22	23    Sponsor 9:00am  PWAP Meeting	24	25
26	27    Get Your Tickets 1:00pm	28    Donation Options 1:00pm	29	30    Sponsor 9:00am	31	1

Holidays and Observances: 17: St. Patrick's Day

# APRIL 2023

SUN	MON	TUE	WED	THU	FRI	SAT							
26	27	28	29	30	31	1							
2	 Get Your Tickets 1:00pm	3	 Donation Options 1:00pm	4	 Have You Gotten Your Tickets? 1:00pm  Have You Gotten Your Tickets? 1:00pm	5	 Sponsor 9:00am	6	7	8			
9	 This Saturday! 1:00pm  This Saturday! 1:00pm	10	 Donation Options 1:00pm	11	 In 3 Days! 1:00pm  In 3 Days! 1:00pm	12	 Thank You To All Our Sponsors 9:00am	13	 Tomorrow! 1:00pm  PWAP is Tomorrow! 1:00pm	14	 Tonight! 9:00am  PWAP is Tonight! 1:00pm	15	
16	17	18	19	20	21	22							
23	24	25	26	27	28	29							
30	1	2	3	4	5	6							

Holidays and Observances: 9: Easter Sunday, 10: Easter Monday, 18: Tax Day

# PLACES TO PUT FLYERS

## LOCATIONS

- **Starbucks**
- **Panera Bread**
- **Churches**
- **Places of Worship**
- **Banks**
- **Credit Unions**
- **Sponsor Locations**
- **Community Centers**
- **Restaurants, Bars, Pubs, Cafes on the Denton Square**
- **Local Restaurants, Bars, Pubs, Cafes**
- **Local Coffee Shops**
- **Local Offices**
- **UNT**
- **TWU**
- **NCTC**

## CITIES

- **Denton**
- **Corinth**
- **Lake Dallas**
- **Hickory Creek**
- **Shady Shores**
- **Decatur**